

29.Tamil nadu

Name of the Scheme	Innovation Voucher Programme (IVP)
Description of the scheme	Increase innovation capacity of micro, small and medium enterprises and to turn ideas into innovative products, encourage and sustain collaboration between industry, academia and Government and to increase awareness and participation of MSMEs in science and innovation.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc)	MSMEs and Startups
Sector of the Scheme	Manufacturing and services
National industry classification code	-
Eligibility Criteria	All manufacturing MSMEs which are registered, willing to co-finance innovation
Nature & Mode of Assistance	<p>There are two types of vouchers.</p> <p>For research purpose - Entry into market – Voucher-A will be applicable - 80% of cost for approved activities, subject to a maximum of Rs.2 lakh for idea validation such as, technological road map and market research, feasibility studies, material/design studies, training programme and R&D for a new product, process and service.</p> <p>For entry into market - Voucher-B will be applicable - 50% of cost for approved activities, subject to maximum of Rs.5 lakh implementation of product/process/business model innovation project such as, service engineering design services, prototyping, tech transfer & IP procurement and product testing, quality assurance validation and certification</p>
Financial Information (Subsidy, low interest rate)	<p>80% of cost approved activities, subject to a maximum of Rs.2 lakh under Voucher-A</p> <p>50% cost for approved activities, subject to maximum of Rs.5 lakh under Voucher-B</p>
DBT/backend / any other	
Other Assistance (Procurement of machinery,	

Technology/ Marketing, International Cooperation, etc.)	
How to apply	Applications can be found in EDII official website www.editn.in Director, Entrepreneurship Development and Innovation Institute,
Whom to Contact	Joint Director (I&I) Entrepreneurship Development and Innovation Institute Ekaduthangal, Guindy, Chennai -32

Name of the Scheme	Tamil Nadu Manufacturing Business Incubator Programme
Description of the scheme	Support small businesses and technical startup across spectrum of thrust sectors. Objective is to create entrepreneurial ecosystem in manufacturing sector through a network of business incubators.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc)	Individual and companies - domains supported are veterinary biological, horticulture, agriculture, fisheries, pharmacology, food and nutrition. State is pioneer of veterinary and agro forestry incubation centers.
Sector of the Scheme	Manufacturing and services
National industry classification code	-
Eligibility Criteria	New Innovators and Startups
Nature & Mode of Assistance	Technical as well as consultation services
Financial Information (Subsidy, low interest rate)	-
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International	

Cooperation, etc.)	
How to apply	Based on announcement in newspaper
Whom to Contact	The Joint Director (I&I) Entrepreneurship Development and Innovation Institute Ekaduthangal, Guindy, Chennai -32

Name of the Scheme	Industrial Infrastructure Development under MSE-CDP Scheme of Govt. of India
Description of the scheme	This component would cover development of land, provision of water supply, drainage, power distribution, non-conventional sources of energy for common captive use, construction of roads, common facilities such as first aid center, canteen, any other need based infrastructural facilities in new industrial (multi-product) areas/estates or existing Industrial Areas/Estates/Clusters. Development of Flatted Factory Complexes.
Target Group (Individual, Enterprises SHGS, Cooperatives, Companies etc)	Tamil Nadu Small Industries Development Corporation Limited - Implementing agency for creation of new industrial estate/upgradation of existing industrial estate
Sector of the Scheme	MSME sector
National industry classification code	-
Eligibility Criteria	a) Submission of DPR with approved layout plan. b) Land should be in the name of Implementing Agency (IA) c) Recommending proposal for approval by NLSC.
Nature & Mode of Assistance	<ul style="list-style-type: none"> GoI grant will be restricted to 60% of cost of project (Rs.10 crore for Industrial Estate & Rs.15 crore for Flatted Factory Complex). GoI grant will be 80% for projects in aspirational districts/LWE affected districts, industrial areas/estates/ Flatted Factory Complex with more than 50% (a) micro/village or (b) women owned or (C) SC/ST units.. Existing Industrial Estates/Industrial Area/Flatted Factory Complex, up-gradation proposals will be based on actual requirements
Financial Information (Subsidy, low interest rate)	<u>Up-gradation of existing Industrial Estates</u> GoI - 60% GoTN - 30%

	Beneficiary contribution - 10% <u>Formation of New Industrial Estates</u> GoI - 60% Implementing Agency - 40%
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	Only infrastructure facilities like road, water supply, drainage, power distribution, non-conventional sources of energy for common captive use and common facilities such as first aid center, canteen.
How to apply	<ul style="list-style-type: none"> • Implementing Agency prepares DPR and submits to MSME Department • State Level Project Co-ordination and Monitoring Committee validates DPR. • After approval proposal is forwarded to O/o Development Commissioner, MSME, GoI, New Delhi
Whom to Contact	Deputy General Manager (Schemes) Contact No.9445006590 E Mail: dgmadt.sidco@nic.in

Name of the Scheme	Establishment of Private Industrial Estate under State Government Scheme
Description of the scheme	Industrial units functioning in proximity to human habitations/ residential areas are causing pollution and lack of space has made their expansion impossible. Government would offer all necessary assistance and other facilities to entrepreneurs prepared to shift their units outside town areas. In case of these units which are scattered and willing to shift outside urban areas, Government would provide 75% grant of total project cost and a maximum of Rs.15 crores for getting electricity and water connections and to have other infrastructure facilities like conference halls, common facility centre, etc. Similarly, entrepreneurs associations coming forward to set up new cluster in outskirts of towns/cities will be provided 50% of grant with maximum grant limited to Rs.10 crores.
Target Group (Individual, Enterprises, SHGs,	Association of MSMEs/Companies

Cooperatives, Companies, etc)	
Sector of the Scheme	MSME sector
National industry classification code	-
Eligibility Criteria	<ol style="list-style-type: none"> 1. SPV should be formed with a minimum of 20 members of manufacturing units or service units 2. SPV shall be registered as a company. 3. Land (excluding wet land) should be purchased by SPV with preferably of 50 acres. 4. Infrastructure facilities like roads, drainage, culverts, storm water drain, street lights, electricity, water supply, conference hall, common facility centers like training hall will be covered. 5. After approval by State Steering Committee, necessary government orders will be issued. 6. Project will be implemented under the supervision of District Collector and funds will be disbursed through SIDCO as in the case of MSE CDP Scheme.
Nature & Mode of Assistance	Units which are scattered and willing to shift outside the urban areas, Government would provide 75% grant of total project cost and maximum of Rs.15 crores and entrepreneurs associations coming forward to set up new clusters in outskirts of towns/cities will be provided 50% of grant with maximum grant limited to Rs.10 crores.
Financial Information (Subsidy, low interest rate)	<p>Shifting from urban area</p> <p>75% of grant maximum of Rs.15 crore</p> <p>Formation of new industrial estate</p> <p>50% of grant maximum of Rs.10 crore</p>
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	Provide electricity and water connections and to have other infrastructure facilities like conference halls, common facility centre, etc.
How to apply	Minimum 20 entrepreneurs come forward to purchase minimum land of 50 acre outskirts of city by forming an association/Special Purpose Vehicle

	<p>In case of micro entrepreneur association willing to form these clusters a minimum of 10 acre land</p> <p>Preparation of DPR by SPV</p> <p>DPR submitted to concern Branch Manager, SIDCO</p> <p>Validated by District Level Committee</p>
Whom to Contact	<p>Deputy General Manager (Schemes)</p> <p>Contact No.9445006590</p> <p>E-mail: dgmadt.sidco@nic.in</p>

Name of the Scheme	Common Production Infrastructure besides raw material bank and marketing infrastructure with GoTN allocation to develop clusters
Description of the scheme	<ol style="list-style-type: none"> 1. Support sustainability and growth of SMEs especially the micro enterprises by addressing common issues of value addition such as improvement of technology, manufacturing, skills and quality, market access, access to common warehousing, R&D centre, laboratory etc. 2. Build capacity of MSEs for common supportive action through formation of Society, Company, Equity participants, etc. 3. Create new micro cluster specially cluster for first generation entrepreneur or such sector that have not taken any benefit of scheme.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Association/Companies
Sector of the Scheme	MSME sector
National industry classification code	
Eligibility Criteria	<ol style="list-style-type: none"> 1. Formation of SPV and land registered in the name of SPV. 2. Submission of appraisal DPR.
Nature & Mode of Assistance	<ol style="list-style-type: none"> 1. GoTN grants as capital grant for establishing Common Production Infrastructure (CPI) under CFC which be restricted to a maximum of 70% of project cost not exceeding Rs.250 lakhs including preparation of DPR. 2. GoTN grants as a capital grant for establishment will be 75% for CFC's for special category promoted by SC/ST, Women, Transgender entrepreneur.

	3. There should be a minimum of 20 MSE cluster units serving as member of SP for CFC. In special cases, where-consideration of investment, technology of small size of cluster warrant lesser number of units, a minimum of 10 MSE units may be considered for the SPV.
Financial Information (Subsidy, low interest, rate)	
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	Support sustainability and growth of SMEs especially the micro enterprises by addressing common issues of value addition such as improvement of technology, manufacturing, skills and quality, market access, access to common warehousing, R&D centre, laboratory, etc.
How to apply	Implementing agency (TANSIDCO) through GoTN and GoTN is authority to approve the project
Whom to Contact	Deputy General Manager (Schemes) Contact No.9445006590 E Mail: dgmadt.sidco@nic.in

Name of the Scheme	Common Facility Centre under MSE-CDP Scheme of Government of India
Description of the scheme	Creation of tangible "assets" as Common Facility Centers (CFCs) like Common Production Processing Centre (for balancing/correcting improving production line that cannot be undertaken by individual units), design centers, testing facilities, training centre, R&D centers, effluent treatment plant, marketing display/selling centre, common logistics centre, common raw material bank/sales depot, plug & play facility, facilities that can support marketing systems, collective Geographical Indications (GI), development of common production & product standards, development of new product design, improved systems for better hygiene & working conditions for workers, systems for higher overall productivity & capacity utilisation of cluster. Systems for skill upgradation of cluster, as well as supporting diversification activities of enterprises and startups in cluster, etc. Backward/Forward linkages for value addition in bi-product/waste of cluster units would also be admissible for enhancing productivity/profitability of individual units subject to condition that CFC itself would not sell/market products/bi-

	products directly.				
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc)	Producing same/similar products/complementary products/services, which can be linked together by common physical infrastructure facilities that help address their common challenges.				
Sector of the Scheme	MSME sector				
National industry classification code	-				
Eligibility Criteria	<p>(a) Transfer procurement of land in the name of SPV (In case of leased premises, lease should be legally tenable in the name of SPV, for a fairly long duration i.e., at least 15 years. In case of leased land, lease period should be at least for a period of 30 years)</p> <p>(b) Appraisal of DPR on recommendation of TEAC.</p>				
Nature & Mode of Assistance	<ul style="list-style-type: none"> • GoI grant will be restricted to 70% of cost of project of maximum Rs.20 crore. • GoI grant will be 90% for CFCs in aspirational districts/LWE affected districts, clusters with more than 50% (a) micro/village or (b) women owned or (c) SC/ST units • Cost of project includes cost of land (subject to maximum of 25% of project cost), building, pre-operative expenses, preliminary expenses, machinery & equipment, miscellaneous fixed assets, support infrastructure such as water supply, electricity and margin money for working capital. 				
Financial Information (Subsidy, low interest rate)	<p>Maximum project cost of Rs.20 crore</p> <p>Means of finance:</p> <table> <tr> <td>GoI grant</td><td>70%</td></tr> <tr> <td>GoTN grant</td><td>10%</td></tr> </table>	GoI grant	70%	GoTN grant	10%
GoI grant	70%				
GoTN grant	10%				

	SPV contribution 20%
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	1. Marketing Hubs/Exhibition Centers by Association 2. Thematic Interventions 3. Support to State Innovative Cluster Development Programme
How to apply	1. Prepare DSR & DPR for the project 2. Submit the DSR & DPR to Branch Manager, SIDCO 3. Get approval from TEAC committee
Whom to Contact	Deputy General Manager (Schemes) Contact No.9445006590 E-Mail: dgmadt.sidco@nic.in

Name of the Scheme	New Entrepreneur cum Enterprise Development Scheme (NEEDS)
Description of the scheme	Provide entrepreneurship training to educated youth and to assist them in conceiving, planning, initiating and launching their own manufacturing or service enterprises successfully thus generating first generation entrepreneurs
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Educated, unemployed youth aspiring to become first generation entrepreneurs. Individual based assistance. Partnership also allowed every individual of partnership conforms to eligibility criteria
Sector of the Scheme	Manufacturing/Service
National industry classification code	
Eligibility Criteria	Age should be between 21 to 35 years for general and 21 to 45 years for reserved category (SC/ST/OBC/Ex-Servicemen/Differently abled/Women) Education: Degree/Diploma/ITI Vocational Training
Nature & Mode of Assistance	3-weeks Entrepreneurship Development Programme training at free of cost

	Allotment of plots sheds of Tamil Nadu Small Industries Development Corporation on preferential basis
Financial Information (Subsidy, low interest rate)	Project cost shall be between Rs.10 lakhs to Rs.5 crores Individual based subsidy at 25% of project cost (Maximum Rs.30 lakhs) 3% interest subvention on term loan throughout repayment period
DBT/backend / any other	Individual based subsidy is front end as equity of the Government to project being disbursed in two or three installments. Interest subvention is back ended
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	Handholding assistance is provided in getting required approvals/licenses/clearances certification in setting up of enterprise Raw material procurement assistance through SIDCO Marketing assistance through DICs
How to apply	Online through www.msmeonline.tn.gov.in/needs
Whom to Contact	Concerned GM, DIC/Regional Joint Director Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Amma Skill Training and Employment Scheme
Description of the scheme	i. Fulfill skilled manpower requirement i.e., skill gaps by MSMEs by imparting necessary on the job training by MSMEs themselves and thereby creating employment also. ii. MSME units which give training to candidates will have to pay a stipend of Rs.5,000 per month per candidate up to six months. Out of this, Rs.2,000 per month will be reimbursed by GoTN to MSMEs after completion of training programme. iii. On successful completion of training programme, trained candidates will be issued with a certificate for skill

	acquired during the training by Tamil Nadu Skill Development Corporation (TNSDC).
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs unemployed youth
Sector of the Scheme	Manufacturing/Service
National industry classification code	
Eligibility Criteria	Candidates who fulfil norms of NSDC/NSDA/sector skill council/ MES other agencies shall be considered for training with required qualification and age limit (18 to 45 years) prescribed for each trade.
Nature & Mode of Assistance	Rs.2,000 per month will be reimbursed by GoTN to MSMEs after completion of training programme.
Financial Information (Subsidy, low interest rate)	Tamil Nadu Skill Development Corporation (TNSDC) will disburse stipend to MSMEs in two installments.
DBT/backend / any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Apply through MSME Online Portal https://www.msmeonline.tn.gov.in/ammaskill/ to concerned office of the General Manager/District Industries Centre Regional Joint Director, Chennai.
Whom to Contact	Concerned GM, DIC/Regional Joint Director Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Unemployed Youth Employment Generation Programme (UYEGP)
Description of the scheme	Mitigate unemployment problems of socially and economically weaker section of society, particularly among educated and unemployed to become self-employed.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	<ul style="list-style-type: none"> Unemployed youth with educational qualification of minimum 8th pass. Loan can be availed to start Manufacturing/Service/Business enterprises with project cost up to maximum of Rs.10 lakhs/ Rs.5 lakhs and Rs.5 lakhs respectively. Subsidy assistance at 25% of project cost subject to a maximum of Rs.1,25,000 is provided
Sector of the Scheme	Manufacturing/Service/Business
National industry classification code	
Eligibility Criteria	<ul style="list-style-type: none"> Any individual, above 18 years of age, upper age limit for general category is 35 years and 45 years for special category comprising SC/ST/BC/MBC/Minority/Women/Ex-servicemen /Differently abled/Transgender. Applicant shall be a resident of place for not less than 3 years. Family income of beneficiary shall not exceed Rs.5,00,000 per annum.
Nature & Mode of Assistance	<p>7 days Entrepreneurship Development Programme training at free of cost.</p> <p>Training should be completed within 12 months from date of selection by the District Task Force Committees (DTFCs).</p>
Financial Information (Subsidy, low interest rate)	Maximum financial assistance for Manufacturing/Service/Business activities is Rs.10 lakhs, Rs.5 lakhs and Rs.5 lakhs respectively, including 25% subsidy (with a maximum of Rs.1.25 lakhs) of Government on project cost. Promoter's contribution is 10% and 5% of project cost in respect of general category and special category respectively. Project will be sanctioned by financing branches of banks as per techno-economic viability.
DBT/backend / any other	Back end subsidy

Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	As marketing support for products produced by units, exhibitions, buyer-seller meet, etc., will be arranged to promote their products. At State Level, progress of scheme will be monitored by the State Level Bankers Committee (SLBC).
How to apply	Online through www.msmeonline.tn.gov.in/uyegp
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai. Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Prime Minister's Employment Generation Programmes (PMEGP)
Description of the scheme	Implemented by KVIC/KVIB/DIC for generation of new self-employment opportunities through setting up of ventures/project micro enterprises in rural as well as urban areas.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Empowering aspiring youth to set up micro enterprises. Provides loans up to Rs.10 lakhs to set up service enterprises and up to Rs.25 lakhs to set up manufacturing enterprises Self Help Groups (including those belonging to BPL provided they have not availed benefit under any other Government sponsored subsidy scheme) are also eligible for assistance.
Sector of the Scheme	Manufacturing/ Service
National industry classification code	All manufacturing and service activities
Eligibility Criteria	Individuals who are above 18 years of age. Must have passed class-8 for availing loan above Rs.10 lakhs in manufacturing sector and Rs.5 lakhs in service sector. No educational qualification is required for availing loan up to Rs.10 lakhs and up to Rs.5 lakhs under manufacturing and service category respectively.
Nature & Mode of Assistance	Rate of subsidy of project cost. Area (location of project/unit): General category - 15 % (Urban), 25% (Rural), Special category - 25% (Urban), 35% (Rural) (including SC/ST/OBC/Minorities/Women, Ex-servicemen,

	Physically handicapped, etc.)
Financial Information (Subsidy, low interest rate)	Beneficiaries belonging to general category have to contribute 10% of project cost as their fund while those belonging to special category (SC/ST/OBC/Minorities/Women, Ex-servicemen, Differently abled persons, etc.) have to contribute 5% of project cost as their contribution. Balance amount of total project cost will be provided by banks as loan.
DBT/backend / any other	Back end subsidy
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	10-days Entrepreneurship Development Programme training at free of cost.
How to apply	Online through www.kviconline.gov.in
Whom to Contact	At state level, scheme is implemented through State Khadi and Village Industries Commission (KVIC), State Tamil Nadu Khadi and Village Industries Board (KVIB) and District Industries Centre (DIC) through Banks

Name of the Scheme	Capital Subsidy
Description of the scheme	25% capital investment subsidy on value of plant and machinery, subject to a maximum of Rs.50 lakh.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	-
Eligibility Criteria	All new manufacturing of MSMEs, agro based enterprises, thrust sector enterprises and MSMEs which undertake diversification/ expansion

Nature & Mode of Assistance	Subsidy given as backend.
Financial Information (Subsidy, low interest rate)	Subsidy
DBT/backend / any other	Backend disbursed through ECS.
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file their subsidy applications through https://www.msmeonline.tn.gov.in/incentives/index.php within one year from DCP
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	LTPT Subsidy
Description of the scheme	20% low tension power tariff subsidy on consumption charges paid by MSMEs for first 3 years
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	
Eligibility Criteria	All new manufacturing of MSMEs, agro based enterprises, thrust sector enterprises and MSMEs which undertake diversification/ expansion

Nature & Mode of Assistance	Subsidy given as backend.
Financial Information (Subsidy, low interest rate)	Subsidy
DBT/backend / any other	Backend disbursed through ECS.
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file application through MSME online portal https://www.msmeonline.tn.gov.in/incentives/index.php within three months from DCP or date of power connection whichever is later.
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Generator Subsidy
Description of the scheme	25% generator subsidy on value of generator set purchased (up to 210 KVA capacity), subject to a maximum of Rs.5 lakhs.
Target Group (Individual Enterprises SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	
Eligibility Criteria	All LT/HT power consuming MSME manufacturing enterprises which have purchased and installed generator set up to capacity of 320 KVA.
Nature & Mode of Assistance	Subsidy given as backend.
Financial Information (Subsidy, low interest rate)	Subsidy

DBT/backend / any other	Backend disbursed through ECS.
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file application through MSME online portal within 6 months from date of purchase of generator or date of installation of generator, whichever is later.
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Back Ended Interest Subsidy
Description of the scheme	3% of interest on term loan subject to a maximum of Rs.10 lakh for a period of 5 years to MSME manufacturing enterprises for long term loans up to Rs.1 crore obtained for technology up-gradation/modernisation and Credit Guarantee Fund Trust Scheme (CGFTS).
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	
Eligibility Criteria	Micro, Small and Medium Enterprises
Nature & Mode of Assistance	Subsidy given as backend.
Financial Information (Subsidy, low interest rate)	Subsidy

DBT/backend / any other	Backend disbursed through ECS.
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file their claims through MSME online portal https://www.msmeonline.tn.gov.in/incentives/index.php
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	PEACE (Scheme for Promotion of Energy Audit and Conservation of Energy)
Description of the scheme	Creating awareness & educating MSMEs about benefits/ advantages of new techniques/technologies for saving energy. Encouraging MSMEs for adopting energy audits to improve energy efficiency and fuel substitution and monitoring implementation of recommendation.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	
Eligibility Criteria	MSMEs which are undertaking energy audit for the first time. MSMEs taking up subsequent energy audit after period of 3 years.
Nature & Mode of Assistance	Incentive for conducting detailed energy audit at 50% of energy audit cost subject to a maximum of Rs.75,000 per energy audit per unit as backend. Incentive for implementing energy audit recommendations at 25% of cost of eligible components, subject to a maximum of Rs.2 lakhs as backend.
Financial Information (Subsidy, low interest rate)	Subsidy
DBT/backend /	Backend disbursed through ECS.

any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file their claims through MSME online portal https://www.msmeonline.tn.gov.in/incentives/index.php
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in

Name of the Scheme	Q-Cert (Quality Certification)
Description of the scheme	Encourage MSMEs to acquire quality standards/certifications for process and product, such as ISO 9000/ISO 14001/ISO 22000/ Hazard Analysis and Critical Control Point (HACCP)/Good Hygienic Practices (GHP)/Good Manufacturing Practices (GMP) Certification, BIS Certification, Zero Defect and Zero Effect (ZED) rating or any other international quality certification recognised.
Target Group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro, Small and Medium Enterprises
Sector of the Scheme	Micro, Small and Medium Enterprises
National industry classification code	
Eligibility Criteria	Micro, Small and Medium Enterprises acquired quality certification.
Nature & Mode of Assistance	Reimbursement of charges incurred by MSMEs for acquiring quality certifications towards accreditation fees, consultation fee, training and calibration charges and cost of testing equipments as approved by BIS.
Financial Information (Subsidy, low interest rate)	Subsidy

DBT/backend / any other	Backend disbursed through ECS.
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	-
How to apply	Eligible MSMEs file their claims through MSME online portal (www.msmeonline.tn.gov.in)
Whom to Contact	Concerned GM, DIC/Regional Joint Director, Chennai Contact addresses are available in www.indcom.tn.gov.in www.msmeonline.tn.gov.in